



STATE OF ISRAEL
MINISTRY OF INDUSTRY, TRADE & LABOR



מינהל | FOREIGN TRADE
סחר חוץ | ADMINISTRATION

March 1, 2012

Aviel Vaisler
Owner & Principal
AVINNOVATION CONSULTING LLC

Dear Aviel,

On behalf of myself and the Israeli Economic Mission, I would like to thank you for your continued and active support for our activities and cause.

The Government of Israel Economic Mission to the Midwest is chartered with promoting economic, trade and business relationships between Israel and the Midwest region. Support, such as you are providing my office, is very helpful in achieving our goals.

I am very excited about the company you just introduced to us for the upcoming Israeli Digital Marketing roadshow. It is a major player, locally and globally and I am confident its meeting with the Israeli companies will open many exciting business opportunities for both.

Yariv Becher
Consul for Economic Affairs
The Government of Israel Economic Mission to the Midwest